

METHOD OF PROVIDING INFORMATION RELATED TO ACTIVITY
OF A USER AND A DATA PROCESSING SYSTEM PROGRAM
PRODUCT

5

ABSTRACT OF THE DISCLOSURE

Information related to activity of a user may be provided using a method or a data processing system program product to perform the method. In one embodiment, the method includes sending a first view request to a first electronic site, receiving a first view from the first electronic site, and first information related to the first view request to a second entity that is different from the first entity. In another embodiment, a data processing system program product may perform a method of sending information related to a view request from the user for an electronic site. The information is to be sent to an entity that is different from an entity that substantially controls or owns the electronic site and different from an Internet service provider of the user, if the user is to use the Internet service provider in accessing the electronic site.